

# National Association of Secondary School Principals Partnership

## Firefighter's ABC's Offers "Free" Online Internship Program to NASSP – Member Schools

Key Partner - America' Promise Alliance <http://www.americaspromise.org/>

**Firefighter's ABC's**, an Alliance partner since 2009, assists fire departments through the Firefighter Diversity Recruitment Council across the U.S and Canada, in recruiting diverse young people to become prepared, motivated, successful firefighter recruits. To do this, Firefighter's ABC's works with high schools to recruit high-need and high-potential students into their online internship program. Participants in the program receive tips and resources on how to prepare for a career in firefighting, such as courses to take in school and life skills that will prepare them for the world of work.

This is an online internship program designed to allow many students to participate starting at the 9<sup>th</sup> grade through the 12<sup>th</sup> grade. We strongly encourage you to include girls and boys equally as well as to reach out to those students that may have not shown an interest in the fire service thus far.

**Firefighter's ABC's is generously offering a promotion to high schools for all members of the NASSP to apply to become partner schools at no cost.** This will provide online internship opportunities to up to 24 students at the first 10 high schools per state to apply.



We also ask that you share this offer with other high schools within your local city; county, state as well as with other school contacts you may have outside your state and internationally.

Simply have each school complete the school and sponsorship form leaving the payment section blank and email it back as an attachment.

The contact person for each school will then receive their welcome letter etc. via their email address

**School sponsorship form – Remember to type NASSP on your School Sponsorship Form**  
[http://www.firefightersabcs.com/pdf/School\\_and\\_Sponsorship\\_Form.pdf](http://www.firefightersabcs.com/pdf/School_and_Sponsorship_Form.pdf)

### Overview of Program

We strongly encourage both students in current fire programs as well as those that are not with a special focus on the following:

Please include girls, at risk, low GPA, diverse etc. to this program

### Sample savings plan for EMT and Paramedic school

[http://www.firefightersabcs.com/pdf/School\\_F.O.C.U.S.\\_EMT-Paramedic\\_Savings.pdf](http://www.firefightersabcs.com/pdf/School_F.O.C.U.S._EMT-Paramedic_Savings.pdf)

### Sample school handout

[http://www.firefightersabcs.com/pdf/School\\_Sample\\_Handouts.pdf](http://www.firefightersabcs.com/pdf/School_Sample_Handouts.pdf)

**Note: This free offer is only for ten high schools per state - on a first come bases.**

For more information about this opportunity and to get involved, please contact Russell G. Hayden, CEO, directly at [RussellHayden@FirefightersABCs.com](mailto:RussellHayden@FirefightersABCs.com) or (408) 842-8326 (PST).

**"Let's Support Our Students"**  
[www.FirefightersABCs.com](http://www.FirefightersABCs.com)

## About Firefighter's ABC's

With a passion for diversity and recruitment, Russell G. Hayden, CEO, founded **Firefighter's ABC's** in 1999. He brings 34 years of fire service experience that culminated with his retirement from San Jose Fire Department in CA. His many years of service spanned a broad array of positions including Recruitment, Public Education, Public Information and Company Liaison Officer. He also spent three years as the Environmental Compliance Programs / Fire Safety Manager for a large private sector company in CA.

Recognizing the needs of candidates to be better prepared for their application and testing process, Mr. Hayden developed the acclaimed eight-hour course entitled "**The ABC's of Becoming a Firefighter**". He continues to conduct this highly effective course throughout the nation.

Through hundreds of conversations with fire departments nation-wide, **Firefighter's ABC's** observed a host of challenges that hinder the fulfillment of diversity recruitment goals within the fire service. Many fire departments proclaim that recruiting qualified candidates, from diverse backgrounds, is literally like finding the proverbial "Needle in a Haystack".

While some departments do a better job than others, the anecdotal evidence clearly indicates that the vast majority of programs are not sustained over time and are not comprehensive or broad enough in scope. This led Mr. Hayden to form the **Firefighter Diversity Recruitment Council** and to couple it with the **National Recruit Database**.

This "Power in Numbers" approach benefits from the collaboration of shared "Best Practices" and the budgetary efficiencies of sharing a much broader pool of diverse candidates.

National Recruit Database for Firefighter  
<http://www.firefightersabcs.com/nrd/about.php>

High School & College Support Information  
[http://www.firefightersabcs.com/school\\_information/index.php](http://www.firefightersabcs.com/school_information/index.php)

Firefighter's ABC's Online Internship Program  
[http://www.firefightersabcs.com/resources\\_directory/downloads.php](http://www.firefightersabcs.com/resources_directory/downloads.php)

Firefighter Diversity Recruitment Council Members  
<http://www.firefightersabcs.com/fdrc/membership.php>

Affiliate Member List and Sponsorships  
[http://www.firefightersabcs.com/affiliate/affiliate\\_listing.php](http://www.firefightersabcs.com/affiliate/affiliate_listing.php)

Firefighter's ABC's "Free Downloads"  
[http://www.firefightersabcs.com/resources\\_directory/downloads.php](http://www.firefightersabcs.com/resources_directory/downloads.php)

Meet: Russell G. Hayden, CEO  
<http://firefightersabcs.com/aboutus/directors.php>