



# CITY OF ORLANDO

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## FIRE DEPARTMENT



Dear: Fire, Police, EMS, Government, Human Resource, and Education Institution Representatives

You are cordially invited to join the **Orlando Fire Department** in participating in the innovative **21st Century Diversity Recruitment Workshop** located at the Rosen Centre Hotel, 9840 International Drive, Orlando, FL 32819 on Thursday, August 8, 2013, from 8:00 a.m. to 5:00 p.m.

**[Russell G. Hayden, CEO of Firefighter's ABC's](#)** will present on increasing and sustaining diversity and competing for public safety careers and serving the public. Mr. Hayden has 34 years of experience in fire safety and service. This workshop has been presented nationally. Registration and other information for this workshop may be found at **[www.FirefightersABC's.com](http://www.FirefightersABC's.com)**

As you all know it's imperative that our workforce reflect our communities. To be successful in this endeavor, we need the right tools and resources. This workshop will provide sound fundamentals through a series of comprehensive and long term recruitment strategies that will yield a gradual return. In addition you will learn how you can diversify your organizations in an effort to attract more qualified individual and maintain your professional standard.

I hope that you will be in attendance; I truly believe this conference will enhance your awareness and recruiting strategies. Please, share this information throughout your department and other related agencies.

Respectfully,

Roderick Williams, Deputy Chief

*Disclaimer: Neither the City of Orlando or the Orlando Fire Department has directly or indirectly contributed to the development and presentation of Firefighter's ABC's program. Firefighter's ABC's is solely responsible for the content of this program.*

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